Thanks for downloading my free ebook. I hope it helps you make a lot more money with your Website or Blog!

While there are lots of ways to make money with your website or blog (101 are outlined in this ebook), I know that many of you might not feel like taking the time to read about all 101 of them, so, I am going to summarize 7 of the methods that I believe can help "most people" generate the best income up front. Your case may be different than others, but these 7 should be at the top of your list. You can always refer to the 101 ways for more ideas.

If you like this report, you can brand it with your own affiliate links and give it away free on your own website or blog, or send it as a free gift to your current list, to help you build your list and generate even a little more income. All you have to do is join skaDoogle as a free member and everything you need is in the member area under the "Promote" option. Here is the link:

==> Join skaDoogle - It's Free

7 Simple Ways to Make Money With Your Website or Blog

by Tim Brechbill

1. Recurring Affiliate Income

I love passive recurring affiliate income. Affiliate marketing is great because you sell something and you don't have to deliver any product or provide customer service. With commissions as high as 75% y ou can run an online business that never produces anything, all on the back of affiliate marketing.

Recurring programs are the best type of affiliate program. When you sell a continuity product – s omething people pay for on a regular basis to maintain their membership – you are also paid an affiliate c ommission on a regular basis. If you build up enough recursive affiliate sales you can secure a stable income source.

As an example, I don't just recommend programs likeskaDoogle because they have great tools backed by real experts (which skaDoogle does), but also because they have a recurring affiliate program and affiliate income potential 3-tiers deep. When a person signs up under my affiliate ID I make a commission every time they are charged to maintain their membership. Since I have an Ultimate skaDoogle Membership, my affiliate ids are used on Hundreds or Thousands of my skaDoogle affiliates' pages that I don't even know about. All bringing me passive, recurring income, day after day, month after month, without me lifting a finger!

In your case you might have to look around to find relevant continuity products with affiliate programs to promote on your blog, but it's well worth it. skaDoogle makes it very easy to find the best r ecurring income products in Clickbank and PayDotCom, and then monetize it with widgets, plugins, link sensing technology, and affiliate ads.

2. Sell Ad Space

Sell Ad Space on your blog. This is a fantastic way to monetize a blog. There are no middlemen to take some of your profits and you can maximize the return on investment of your advertising inventory.

Selling banners off of websites has been around for years and it's always a consistent earner. Lately t ext links have become more popular, but it really doesn't matter what the format is, it's all about pr oviding value to sponsors. In my experience I've found that there are usually a small handful of s ponsors who remain regulars and buy ad inventory on a repeat basis. They see the value in this advertising medium and I appreciate the regular source of income.

If you don't have one already, the first step for attracting sponsors is to set up an "Advertise" page.

If an advertise page doesn't translate into sponsors, and this might be the case if your blog is small or n ew, you will need to be proactive and look for sponsors yourself. To locate sponsors find all the most prominent online retailers that compliment your niche topic and email them to see if they would be interested in sponsoring your site.

You can sell solo ads on a per month basis, but you can do per impression (CPM) or per click or even per lead. I once tried per-click for banners but unless you charge something ridiculous like $1 a click you don't make much. Banners are simply not good for direct traffic in my experience and are better u sed as combination branding/exposure tool to associate your company in the minds of the people in a certain industry. That way, when they do come to decide they need something that your company provides, thanks to seeing your banners everywhere, they remember you as a provider of that product/service (in other words – effective branding).

I recommend that you sign advertisers up to monthly subscriptions. I use Paypal.com's recurring s ubscription tool that lets you set up an easy payment link for your advertisers to sign up to. There's no m ore chasing up payments with this method. Each month the money drops into your paypal account automagically.

Charge a premium price but limit the number of advertisers you take on so you can really deliver results. Obviously the more advertisers you have to deal with the more work there is, so instead charge a little bit higher than average and establish solid relationships with just a handful of sponsors.

3. Contextual Keyword Links

I really like the skaDoogle Link Sense tool, because I can control the keywords that get links associated with them, and decide if I want them to link to a random Top 10 product from Clickbank or PayDotCom, or a search results page with all the Clickbank and PayDotCom that match the keyword. As a Paid Member, I can also define my own keywords that send my visitors to any affiliate site that I want.

Now when I add new articles or content, they will automatically be monetized with skaDoogle Link Sense without any additional effort on my part.

From a blogger's perspective this is a very low-maintenance monetization method. You install the plug-i n, assuming you are a WordPress blogger, add a line of code to your blog with the keywords you want monetized, and then sit back and let skaDoogle Link Sense technology do the work. It's a proven i ncome source, and while it's not a massive return, wouldn't a consistent $500-$700 a month be nice to h ave...

For smaller bloggers this is still an option, just don't expect to earn a significant return until you i ncrease your traffic and pagerank.

4. Embed a Marketplace

Tools like the skDoogle Mall make this a no brainer. You can add a complete Clickbank/PayDotCom Mall to your website or blog on any page you want, or you can plugin just one specific category into the sidebar with skaDoogle Plugins.

If you don't have a website yet, skaDoogle offers a free, fully monetized Mall with every product offered by Clickbank and PayDotCom. It also includes hundreds of articles on many topics. The articles and article snippets are fully monetized with the skaDoogle Link sense technology, too. Another awesome feature is that it is customizable with your own picture. Here is a link to MyNicheMall

You can build links to the Home page, a Specific Category, like "Affiliate Marketing", or even a Search results for a keyword.

I recommend using a "category specific" version if you can find a category that matches your website of blog well enough. Visitors seem to enjoy browsing around inside the mall for information products that they are interested in, and they can also search for specific products.

Since these products are from Clickbank and PayDotCom, you can make up to 75% commissions on purchases made through your website of blog and you don't have to handle the delivery of the product or the collection of money. It is pretty much hassle free.

5. One Time Affiliate Income

Affiliate income takes position number four on my list too but the difference to recurring affiliate income is that this time I'm talking about products that pay out once, each time you make a sale. In this case the money isn't quite as dependable as recurring programs since you need to keep selling in order to generate revenue, however some products have large payouts and just one sale can make it worth while.

I find there are two types of products that have sold well for me as an affiliate. The once-a-year big events like conferences and workshops, which pay out commissions ranging from $100 – $1000 depending on the cost of a ticket. I don't usually sell many of these, but with such a high commission just one or two ticket sales can be enough. About two years ago I promoted Perry Marshall's conference which cost $2000 to get into and he paid a $750 affiliate commission. I only sold two tickets, but that $1500 was more than I had generated in the previous year of blogging.

The other good seller is staple products, things people in my industry eventually buy. Most industries have a seminal book or a service you can't do without (for example web hosting) and if you review these products and mention them now and then you usually can sell a few on a regular basis. Perry Marshall again makes a good example again, with his $49 Definitive Guide to Google AdWords ebook, a solid repeat seller since if you intend to do AdWords campaigns you must have this book.

No doubt in your industry there are must-have products or services that you can review and recommend as an affiliate, just make sure the margins make it worthwhile. Use the skaDoogle Daily Product Alerts tool if you are stuck for affiliate products to promote. There is a cool feature that makes it easy to search the Clickbank and PayDotCom Marketplace for products to promote, or just think back over the last few purchases you made online related to your blog topic and see if there is an affiliate program for them.

6. Google AdSense

Google AdSense has never been a favorite monetization strategy for me. It forces you to focus on increasing pageviews and thus AdSense displays in order to earn more, which is a labor-for-income relationship, which I try and avoid. The payments are very low and unless you blog in certain product categories even high traffic sites earn peanuts.

Generally you get just pennies per click, but it can add up if you have a lot of visitors to your Blog or Website.

That being said, AdSense is fantastic on sites that have user-generated content and thus traffic, because you can set it up and let Google handle the optimization. There's almost always a higher-p aying method to monetize, but sometimes the simplicity of AdSense is appealing.

One of my personal favorites that you can use as an alternative to, or even in addition to Google Adsense, is Clickbank Cash Clouds. Many people just avoid clicking on Adsense ads these days and CB Cash Clouds solves that problem for you.

Generally speaking, the more you can get ads to blend in with your site, the more effective they will be.

skaDoogle Ads and Plugins are a great alternative to Google. It works similarly, although it isn't 100 percent automated, but you earn up to 75% commissions on sales produced from clicks on your site instead of pennies. Just a few sales per month can bring you a nice auxilliary income.

7. Amazon.com

There are many other options, including ad brokering services like Chitika, BlogAds, AdBrite, AdVolcano and Blogkits. Some of these I briefly tested but did not like their system, and Amazon.com seems to be more effective.

Many people don't even know about Amazon's Affiliate program. While the payout percentage is relatively small, one reason that I like Amazon is because of Brand Recognition. Almost everybody knows about Amazon and they tend to trust their products, which means more clicks and more sales. All good things for you and your reputation, too.

Depending on your niche, Amazon will often be a great match. You never know until you try it.

Summary

There you have it, 7 simple, but great ways to start making money with your blog or website. I can't say enough about how skaDoogle simplifies the entire process while providing you with 3-tiers of passive, recurring income. It comes with a skaDoogle Wordpress Plugin that is a breeze to setup and use if you have a Wordpress Blog. All the skaDoogle tools are integrated right into your Wordpress Admin Screens.

You really should try these tools since they are totally free! Here is the link again:

==> Join skaDoogle - It's Free

Let me add this, too... I suggest you not think about monetization for the first few months of blogging, or until you get to at least 100 visitors a day, preferably 500. Once you hit that first milestone, slowly roll out some monetization tests, perhaps starting with an affiliate promotion to your readers in the form of a product review and then work your way through the list above to see what works best in your case.

If you don't have a website or blog and you want to get started very quickly, skaDoogle regularly has websites for sale in popular niches for just a few dollars. They are completely monetized with articles that contain Contextual Link Ads, Google Adsense, Amazon.com products, a free ebook offer to build your list with, a Support Page, and much more. These are usually offered through the skaDoogle Niche100 program. Buy them and start using them "as is" for a complete, ready to start making money website, or sell them to your own list and get 100% commissions paid directly to your PayPal account.

101 Ways to Monetize Your Blog Without Irritating Your Readers

The original source of this article is InsideCRM.com

Blogging is big business these days, with some bloggers reporting six-figure or even million-dollar incomes. There are a number of ways that these bloggers earn such large paychecks, and the best know how to do it in a way that won't scare off readers. Check out 101 ways that you can earn money from your blog and learn strategies for using these tools and methods in a way that's reader-friendly.

Merchandising

If you're a well-loved blogger, there's a good chance that your readers would like to show their support. Give them what they want and make money by taking advantage of merchandising opportunities.

- **CafePress.com**: This perennial favorite makes it easy for you to put your blog's logo on shirts, bags, coasters and other items.
- **Self-Published Books**: If your readers like your content, they may want to have something they can own offline or even share with friends. Create a book with self-publishing services like Lulu, and you'll earn profits even without a huge book deal.
- **Printfection.com**: Design and sell custom products with Printfection.com.
- **Hard-Copy Content**: Create a CD-ROM "book" with cleanly organized content that can be accessed offline. You can take things a step further and sell subscriptions for future updates to the system.
- **GoodStorm**: Like CafePress.com and Printfection.com, GoodStorm is a nice way to create and sell your own merchandising products.

Paid Content

Paid content is a good monetization method for bloggers that regularly offer useful information — e specially if this information helps others make money. As with all monetization methods, it's all in the approach. Don't create misleading previews of content that requires a membership to read in full. Rather, devote special sections of premium content to readers who are willing to pay for the information.

- **E-Books**: Whether it's a compilation of your best tips or a new idea altogether, an e-book is a good, reader-friendly way to package content.
- **White Papers**: Like e-books, white papers are a smaller, more technical version of your content.
- **Phone Calls**: Sell one-on-one phone calls for advice and other consulting through Ether.
- **Miniguides**: If you've just run a particularly helpful series, package it up into a miniguide.
- **Tutorials**: Gather your knowledge and compile it into a tutorial that relies upon your expert

advice.

- **Members-Only Sections**: Whether you're providing access to published items or just ad-free content, make sure you're delivering a product that your readers are willing to pay for.
- **TextMarks Inc.**: Charge readers to get text-message alerts about your content through TextMarks.
- **X-Events**: Project physical events online and create revenue by charging admission, attracting sponsors and selling subscriptions to future events.
- **Podcasts**: Podcasts may be a novelty to your readers, and many of them are probably willing to pay to be able to hear your entries on the go.
- **Videos**: Like podcasts, videos are value-added extras that readers may be willing to pay for.

Begging

It never hurts to be straightforward about earning money from your blog. Ask your readers for donations — in a polite way, of course — and the ones that truly value your work will likely be more than wi lling to help support your ongoing success.

- **PayPal**: PayPal's system allows you to place a donation button on your blog.
- **Amazon Honor System**: Like PayPal, the Amazon Honor System allows you to accept online donations.
- **Mailed Checks**: Of course, good old U.S. mail works just as well. Provide readers with a P.O. box that they can mail donations to.
- **Buy me a beer/coffee**: Asking for donations in the form of a beer, coffee or other special item allows readers to reward you with something tangible.
- **Amazon Wish List**: Although it's not cash, asking readers to buy you items from your Amazon Wish List will save you from having to buy things yourself. Again, they'll feel more rewarded knowing they've given you something tangible.

Opportunities

Becoming a successful blogger means becoming an expert in your field. You can use this status to earn money through opportunities, while increasing the value you provide to your readers.

- **Writing Gigs**: By showcasing your writing talents on your blog, you've provided a living resume to any blog network or news site that might be interested in hiring you.
- **Seminars and Workshops**: As an expert, you can invite readers to visit with you in person for seminars and workshops.
- **Bloggers for Hire**: Get yourself hired to blog for a corporate Web site.
- **Blogger Jobs**: Like Bloggers for Hire, Blogger Jobs can connect you with sites in need of a blogger.
- **Go Offline**: Take your blogging skills offline as a columnist in a newspaper or magazine.
- **Guest Blogging**: Fill in for fellow bloggers as a guest writer for a nominal fee or just future reciprocation.
- **Job Board**: If you're an industry leader, set up a job board that your readers can use to hire or be hired for positions in your field.
- **Create a Radio Station**: With a radio station, you can feature podcasts, sell showcase spots

to budding artists and even sell audio advertising.

- **Consulting**: If you've found success as a blogger, you probably have a lot of knowledge to share about mastering both the Internet and your field. Freelance as a consultant and get paid for sharing what you know.
- **Speaking**: Your blog can get your noticed by industry leaders and can land you speaking engagements at conferences and meetings.
- **Book**: A number of popular bloggers have landed lucrative book deals.
- **Interviews**: Share your knowledge on a new medium and go on radio or TV interviews.

Offline

The benefits, monetary and otherwise, of writing a blog extend well beyond the Internet, particularly if you operate an offline business. Take advantage of these benefits using the following methods.

- **Market Your Services**: Your blog is a great forum for marketing your business. Post about current promotions, new interests and other business-building information.
- **Create a Voice Behind Your Business**: A blog is a great way to grow your business through personal dialogue. By presenting yourself as a friendly authority, your business becomes more approachable.
- **Deepen Customer Relationships**: Beyond providing a friendly voice, a blog can help you connect with customers. Link to their blogs, write about their interests and give them special attention in your writing.

Ads

Ads are generally the bread and butter of bloggers. However, they're also the most likely to irritate readers. To keep a happy balance, focus on relevance and make sure that you're not overloading your blog with too many ads. It should go without saying that you should absolutely not use every single one of these ad programs, either. Rather, pick a handful and rotate them until you find what that works the best for your blog.

- **Yahoo! Publisher Network**: Display contextual ads on your site via the Yahoo! Publisher Network.
- **ValueClick Inc.**: You'll get quality advertisers, support and advanced technology from ValueClick.
- **Tribal Fusion**: Tribal Fusion's impression-based ad service focuses on targeting and optimization.
- **eXelate Targeting eXchange**: This program relies on delayed ad cookies.
- **Clicksor Inc.**: Clicksor focuses on contextual ads that can be presented in a number of different ways, such as text, graphics and in-line links.
- **Indeed**: Post job listings from Indeed and get paid.
- **Chitika eMiniMalls**: Promote products through interactive merchandise kiosks and provide both relevant content and comparative shopping to readers. You'll get paid per click.
- **AdSonar**: Attract advertisers and build relationships with them individually through this platform.
- **ExpoActive**: Get freedom, from specific ads to style, with ExpoActive.

- **AdVolcano LLC**: Using AdVolcano's platform, you can design your ads, set your own prices and screen your advertisers.
- **eXelate Targeted Links**: Pick and choose the advertisers you want on your site with this program.
- **grokAds.com**: Set your price and choose which advertisers to accept with grokAds.com.
- **Adify**: Get editorial control and high-value advertising on your site with Adify. You can even set your own prices.
- **AdBriteInc.**: Using AdBrite, you have the option to approve and reject ads that will appear on your blog, and you can even use it to sell directly to your own users.
- **BidVertiser.com**: These ads are highly customizable, and you have the option to block any ad you don't want displayed on your blog.
- **Blogads**: Get invited to this exclusive network of bloggers, and you'll have high-quality, relevant advertising on your blog.
- **Casale Media Inc.**: Get high-quality advertisers and control with Casale Media.
- **DoubleClick Inc.**: DoubleClick offers differentiation and lots of solutions for publishers.
- **BlueLithium**: Get great ad targeting, selective partnerships and better ad performance with BlueLithium.

RSS Ads

A more specialized advertising method, RSS ads give bloggers a way to monetize feeds. Most readers generally react to RSS ads the same way they do with regular ones, so if you stay relevant and limited, it should work out just fine.

- **Pheedo Inc.**: This RSS advertising platform offers interactive triggers and video options.
- **Feedvertising**: A part of Text Link Ads, Feedvertising embeds ads in your RSS feed.
- **CrispAds**: This blog-focused ad network allows you to place ads directly into entries so they'll show up both on your site and in feeds.
- **FeedBurner Inc.**: FeedBurner's ads are embedded in RSS feeds,and feature high-quality advertisers like Discover Band, Best Buy and Comcast.
- **FeedM8**: FeedM8's service makes your blog ready for mobile content and embeds mobile-appropriate advertising.

Text Ads

Text ads are one of the the most reader-friendly type of ads you can serve. Their small size and text-based nature makes them less offensive and in-your-face than graphic ads. Try out these services to put this type of subtle ad on your blog.

- **Vibrant Media**: Vibrant Media's ads are in-text and completely user driven.
- **Google AdSense**: Ads from Google are the most popular and often the most profitable source of income for many bloggers. They're relevant to your content, and many blog readers expect it, so you're not likely to run into lots of negative feedback.
- **LinkAds**: These text ads come with lots of control.
- **PaidTextLinks.com**: Sell links on your site and retain editorial control over what's posted with this service.

- **One Monkey Inc.**: You can host highly targeted, text-based ads and earn a great percentage of revenue with One Monkey.
- **Kontera ContentLink**: ContentLink turns relevant keywords within your content into a hyperlink ad.
- **Text Link Ads**: Text Link Ads' simple, nonintrusive ads are a good choice for many bloggers.
- **TAGword**: Select your ads and set your prices with TAGword.
- **LinkAdage Auctions**: Sell text links through private online auctions with LinkAdage.
- **LinkWords**: LinkWords offers pay-per-click revenue embedded in your content, highlighting keywords that are relevant for advertisers.
- **Textlinkbrokers.com**: Get unobtrusive, small link ads, as well as a steady monthly payout that doesn't depend on traffic from Textlinkbrokers.com.

Sell Your Own Ads

Self-advertising is a method that trumps all others in terms of reader friendliness. By selling your own ads, you'll get complete control and will be able to determine the method of ad serving that your readers respond to the best.

- **Individual Advertisers**: Your advertisers should be ones that your readers will genuinely be interested in. Solicit ads from major, respected players in your industry for the best results.
- **Actively Sell Individual Advertising**: To attract advertisers, let it be known that you're looking for them. Put links on your site, contact potential advertisers directly and post on industry message boards.
- **Create a Media Kit**: Make it easy for advertisers to buy from you. Create a kit that includes your rates, ad policies, demographics, traffic, testimonials and contact information.
- **Offer Free Ads**: To get things started, seek out competitive companies in your niche and give them free ads for a specific amount of time. This will get other companies interested in advertising with you.

Affiliate Programs

Most bloggers end up dropping product names at one point or another. Whether it's software, books or trinkets, you're probably linking to them for free. Affiliate programs offer a way to profit from your name-dropping, often without changing much more than the URLs you point to. Keep affiliate programs reader-friendly by sharing only products that are truly relevant to your discussion and not going overboard with the quantity.

- **Amazon Associates**: Amazon Associates earn up to 10 percent in referral fees for revenue made through blog links.
- **Chitika ShopCloud$**: With ShopCloud$, you can list popular products in a tag cloud format.
- **WidgetBucks**: These shopping widgets offer popular products, lots of relevance and plenty of customization.
- **LinkShare Corp.**: LinkShare's affiliate program will hook you up with programs for companies like Apple Inc., Dell and Disney.

- **zanox**: Set up a zanox online shop, choose your products and earn a percentage of every sale.
- **uSuggest LLC**: Suggest relevant products to your readers and get paid for doing it.
- **Chitika RPU**: If you've discussed a product in a post, make money by putting a link to the product at the end of your text.
- **Auction Ads LLC**: Place relevant eBay auction ads on your site to earn money.
- **Recommendations**: If you're a fan of a particular product or service, why not ask them directly to pay you for linking to their site?
- **Commission Junction Inc.**: You can promote a wide variety of products through Commission Junction, so you'll be able to find something that's relevant to your readers.
- **Chitika Linx**: Chitika's Linx identifies keywords in your blog's content and links them to paid product listings.
- **shareasale.com**: Sign up with this network and choose which merchants you'd like to promote.
- **ClickBank**: Through ClickBank's program, you choose the products you want to promote.
- **iTunes Affiliates**: Keep your readers up-to-date on new releases and earn a commission on revenue with the iTunes Affilliates program.

Sponsored Posts

Sponsored posts often rub readers the wrong way, usually because they're blatant cash grabs, but it doesn't have to be that way. Use these methods and programs that allow you to carefully pick and choose what you'll write about. That way, you can stick to products and services that are relevant to your readers and that you truly support.

- **ReviewMe**: Pick and choose your ReviewMe posts and earn up to $200 for each.
- **PayPerPost Inc.**: Use PayPerPost to earn money from writing about the sites, products and services that you support.
- **Payu2blog.com**: Sign up with this program, and you'll get above-average pay, as well as a steady stream of work.
- **Self-Sold Paid Reviews**: With paid reviews, the key is to be selective. You shouldn't accept every offer that comes to you, and if you have nothing nice to say about the product or service, don't bother. Be sure to offer an opposing view as well so your readers know that you're not just blindly supporting the highest bidder.
- **SponsoredReviews.com**: Review items in your own tone and as critically as you'd like with SponsoredReviews.com.
- **Blogsvertise**: When you get an assignment for Blogsvertise, you'll just put three links in a blog entry. This is a great way to make advertising look natural and unobtrusive.
- **Smorty**: Choose your subjects and get paid weekly with Smorty.
- **Solicit Book Reviews**: Another way to get something from your blog through reviews is to take on books. You'll get them for free while providing a valuable service to your readers.

Other

These are just a few more ways you can monetize your blog in a reader-friendly way.

- **Sell Your Blog**: If you've put a bunch of work into your blog and it has great stats, get a lump-sum payday from a buyer.
- **Shareapic.net**: Host your photos with this service, and you'll get paid for the number of views they get. That means that you can publish them on your blog and get paid every time someone reads a post with one of your Shareapic.net photos on it.
- **Scoopt Words**: Sell your content to mainstream media with Scoopt.
- **Use Your Blog to Create a Mailing List**: If you sell products, you can use your blog to generate a mailing list of people who are interested in buying from you.
- **Vizu Corp. Answers**: Host polls on your site. Visitors will enjoy sharing their opinion, and you'll earn some extra cash.